



Dear Agricultural Producer,

Enclosed, please find the Pennsylvania Department of Agriculture, PA Preferred® Program Trademark Licensing Agreement. When joining PA Preferred, your business becomes part of the major statewide marketing campaign to showcase and promote the superior quality and freshness of Pennsylvania products. There are specific criteria for participation and use of the logo because it assures consumers that they are receiving high quality and wholesome products grown and processed in Pennsylvania.

After the Department approves your agreement, you may utilize the PA Preferred® logo on all marketing, promotional and packaging materials. Use the PA Preferred® Logo to convey your state pride in marketing campaigns and to set your business apart from the competition. Identify your products with the logo in grocery stores, specialty food stores, farmer's markets, roadside stands, restaurants or trade shows to increase profits.

A research study found that 93 percent of Pennsylvanians prefer to buy and use products that are grown, raised or produced locally. Therefore, your participation should increase sales of Pennsylvania food and agribusiness products, benefiting both the local and state economies as well as the agricultural community.

To participate in this program, please do the following:

- Review, complete, sign and mail all pages of the attached PA Preferred ® Licensing Agreement, Product Classification Form and Point of Purchase (POP) Order Form to my attention at: 2301 N. Cameron Street, Harrisburg, PA 17110
- Include a description of your company and products
- E-mail your company logo (*if available*) to [Sbenning@state.pa.us](mailto:Sbenning@state.pa.us)

If you have additional questions, please contact me at **717.772.3094** or email [jgresham@state.pa.us](mailto:jgresham@state.pa.us)

Sincerely,

JoAnna Gresham

Attachments

---

**JoAnna Gresham**

Agriculture Marketing Division Chief  
2301 N. Cameron St. | Harrisburg, PA 17110-9408 | Phone: 717-772.3094 | Fax: 717.787.5643

# PA PREFERRED ® PROGRAM

## LICENSING AGREEMENT SIGNATURE PAGE

### **Corporation Signatures**

If a company is **incorporated**, the Commonwealth of Pennsylvania requires **two (2) signatures** on the Signature Page, the corporation's **President** or **Vice President** **and** the corporation's **Secretary** or **Treasurer**. If, for one reason or another, the signatory is **not a corporate officer**, the company must submit a **Letter of Signature Authorization**, signed by a corporate officer or a **Board Resolution**, authorizing that individual to sign off on the contract. Please provide confirmation of filing of the registration with the Commonwealth of Pennsylvania Department of State, Corporation Bureau. Go to <http://www.dos.state.pa.us/corps/site/default.asp> and click on the "Searchable Corporations" in the left column. *Do Not complete the Licensing agreement using any fictitious name under which business is conducted.*

### **Limited Liability Company Signature**

If a company is a **Limited Liability Company** only **one (1) signature** is required on the Signature Page, a **member or manager**. Please provide confirmation of filing of the registration with the Commonwealth of Pennsylvania Department of State, Corporation Bureau. Go to <http://www.dos.state.pa.us/corps/site/default.asp> and click on the "Searchable Corporations" in the left column. *Do Not complete the Licensing agreement using any fictitious name under which business is conducted.*

### **General Partnership Signature**

If the business is a **General Partnership** only **one (1) signature** is required on the Signature Page, a **general partner**. *If a registration has been filed* with the Commonwealth of Pennsylvania Department of State, Corporation Bureau, please furnish confirmation of same. Go to <http://www.dos.state.pa.us/corps/site/default.asp> and click on the "Searchable Corporations" in the left column. *Do Not complete the Licensing agreement using any fictitious name under which business is conducted.*

### **Limited Partnership Signature**

If the business is a **Limited Partnership** only **one (1) signature** is required on the Signature Page, a **general partner; Not a limited partner**. Please provide confirmation of filing the registration with the Commonwealth of Pennsylvania Department of State, Corporation Bureau. Go to <http://www.dos.state.pa.us/corps/site/default.asp> and click on the "Searchable Corporations" in the left column. *Do Not complete the Licensing agreement using any fictitious name under which business is conducted.*

### **Sole Proprietor Signature**

If the business is a **Sole Proprietorship** only **one (1) signature** is required on the Signature Page, the given name on a birth certificate. *Do Not complete the Licensing agreement using any fictitious name under which business is conducted.*



# PENNSYLVANIA PREFERRED® PARTNERSHIP TRADEMARK LICENSE AGREEMENT

THIS TRADEMARK LICENSE AGREEMENT (“Agreement”) is entered into this \_\_\_\_\_ day of \_\_\_\_\_ by and between the COMMONWEALTH OF PENNSYLVANIA, DEPARTMENT OF AGRICULTURE (“Licensor”),

\_\_\_\_\_ (“Licensee”).

Licensor grants to Licensee for the term of this Agreement, a non-exclusive, non-transferable (without the right to sublicense), worldwide license to use the “Pennsylvania Preferred” trademark (the “Trademark”), subject to the terms and conditions of this Agreement. Such license shall be subject to Licensee’s conformance with the terms and conditions set forth herein.

Licensee agrees to use the Trademark solely as part of its program to encourage people to buy Pennsylvania food and agricultural products, as described more specifically in the attached *Exhibit A*. Licensee’s use of the Trademark, as permitted by this Agreement, shall be subject to the restrictions contained in *Exhibit A and Exhibit B (if applicable)*, attached to and made an integral part of this Agreement. Licensee attests that it and its products meet and will, during the life of this Agreement; continue to meet the standards denoted herein. In the event, any product(s) of Licensee is found to be in violation of Licensor’s statutory, regulatory or policy requirements, Licensee shall cease using the Trademark on that product(s) until Licensor determines that the product(s) are in compliance. Licensee shall use its best efforts to ensure compliance with the terms of this Agreement and shall make available to Licensor or its designee for inspection upon reasonable notice, its books, records, literature, brochures, data books, data sheets, web site mentions, or advertising produced, distributed, sold or displayed by or on behalf of the Licensee, to ensure compliance with this Agreement.

Licensor represents that to the best of its knowledge it is the owner of the Trademark.

Licensor and Licensee agree that the rights granted by this Agreement are for the sole purpose stated above and that any other use of the Trademark by Licensee is prohibited and shall constitute a material breach of this Agreement. Licensee shall not use, register or apply to register any mark or name identical to or confusingly similar to the Trademark. Licensee shall not make any representation or do any act, which may be taken to indicate that it has any right, title or interest in or to the ownership or use of the Trademark except under the terms of this Agreement.

Licensor reserves the right to continue using the Trademark in the conduct of its business.

The term of this Agreement shall begin on the date first written above and shall continue for one year, unless or until terminated in accordance with its terms. Unless either party provides written notice to the other party of intent to terminate, this Agreement shall automatically renew for an additional year.

Licensor may terminate this Agreement and the license granted hereunder for breach by Licensee in the event Licensee defaults under this Agreement, and fails to cure such default within thirty (30) days of notice thereof. Upon the termination or expiration of this Agreement,

all licenses granted by this Agreement, shall immediately terminate. Licensee breach shall include, but not be limited to, use of the Trademark inconsistent with this Agreement; challenge to Licensor's ownership of the Trademark or validity thereof; failure to comply with this Agreement and/or Exhibits A and B; or assignment for benefit of creditors or commencement of a proceeding in bankruptcy not dismissed within sixty (60) days after commencement.

Either party may terminate this Agreement for convenience upon giving the other party thirty (30) days' written notice.

The execution of, and any performance under, this Agreement shall not be construed as a release, diminution or surrender of any right of the Licensor to enforce its right with respect to the Trademark against third parties. All ownership rights in and to the Trademark shall continue to reside with Licensor, and Licensee's use of the Trademark pursuant to this License shall accrue to the benefit of Licensor's rights in and to the Trademark. Licensee acknowledges that Licensor makes no representation regarding its ability to register the Trademark except that Licensor is not aware that the trademark or use of it infringes the rights of any third party.

The Trademark is provided to Licensee "as is" and without warranty of any type or kind. Licensor disclaims any and all warranties, whether statutory, express, or implied, including without limitation the implied warranties of merchantability and fitness for a particular purpose and any warranty of non-infringement of third party rights.

During the term of this Agreement and thereafter, Licensee agrees not to do or permit to be done any act, which would or might jeopardize or invalidate the Trademark and will not object to or otherwise contest Licensor's exclusive right, title and interest in and to, or the validity of, the Trademark.

Licensee shall immediately notify Licensor in writing if Licensee becomes aware of any unauthorized use, or proposed unauthorized use by any third party of the Trademark. Licensor shall have the right to take action against such third party, to take no action at all or to grant Licensee the right to take action at its expense.

Licensee agrees, at its expense, to defend, indemnify and hold Licensor, its officers and employees harmless from all third party claims, demands, causes of action and judgments (including attorney's fees, court costs and expert fees) arising out of Licensee's misuse of the Trademark and other act or omission which constitutes a violation of this Agreement.

Licensor has the right to use Licensee's company logo on Licensor's PA Preferred website and other promotional materials and to allow Licensor to have registered products identified at point of purchase at sales locations within Pennsylvania and to use such registered products in PA Preferred promotional activities.

This document constitutes the entire agreement of the parties relating to the subject matter of this Agreement and supersedes all prior oral or written agreement, understandings or arrangements between and/or relating to such subject matter.

This Agreement shall be governed and construed in accordance with the laws of the Commonwealth of Pennsylvania

By executing this Trademark License Agreement, Licensor and Licensee intend to be bound by and to comply with the above conditions.

\_\_\_\_\_  
**Registered Name of Company or Business**

\_\_\_\_\_  
**Print Name**

President  Vice President  Proprietor

\_\_\_\_\_  
**Signature**

\_\_\_\_\_  
**Print Name**

Secretary  Treasurer

\_\_\_\_\_  
**Signature**

COMPANY MAILING ADDRESS:

\_\_\_\_\_  
**Street or Post Office Box**

\_\_\_\_\_  
**City**

\_\_\_\_\_  
**State**

\_\_\_\_\_  
**Zip**

FACILITY LOCATION:

\_\_\_\_\_  
**Street Location**

\_\_\_\_\_  
**City**

\_\_\_\_\_  
**State**

\_\_\_\_\_  
**Zip**

\_\_\_\_\_  
**County of Business Location**

\_\_\_\_\_  
**Telephone**

\_\_\_\_\_  
**Fax**

\_\_\_\_\_  
**Primary Contact Person**

\_\_\_\_\_  
**Web Site Address**

\_\_\_\_\_  
**E-Mail Address**

**COMMONWEALTH OF PENNSYLVANIA  
DEPARTMENT OF AGRICULTURE**

\_\_\_\_\_  
**Secretary of Agriculture**

**ACCESS YOUR PA PREFERRED ®  
WEB PAGE**

**APPROVED AS TO LEGALITY AND FORM**

**Web Page ID:** \_\_\_\_\_

**Web Page Password:** \_\_\_\_\_

\_\_\_\_\_  
**Counsel for Department of Agriculture**

# Exhibit A

## Pennsylvania Preferred ®

### General Standards to Register

The Pennsylvania Preferred ® logo may be used to denote any product or entity meeting the following criteria plus individual product category requirements listed in Exhibit B. Sales entities not meeting the criteria to have the overall entity denoted as a Pennsylvania Preferred business are encouraged to carry registered products and take part in the program's promotional and educational aspects.

#### **Fresh, unprocessed food, nursery products and other agricultural commodities:**

Fresh, unprocessed food, nursery products and other agricultural commodities can become licensed if they meet any one of the following criteria:

1. Must be 100% harvested (sourced) in a raw/live state from a Pennsylvania location, or
2. Must be grown at a Pennsylvania site for at least 75% of the product's production cycle, or if the product is inspected by the Pennsylvania Department of Agriculture, USDA, FDA, or an independent certifying organization approved by the Department, the product must meet the quality standards thereof without any exception(s).

**Beef and Egg Producers** must meet additional requirements and maintain certifications determined by their respective Industry. To be licensed with PA Preferred®, producers of these products must obtain and submit "Exhibit B" in addition to a completed licensing agreement.

#### **Processed products:**

Processed products meeting all state and federal food safety and sanitary requirements can become licensed if they meet **all** of the following criteria:

1. Licensee must be headquartered in Pennsylvania.
2. Products must be final processed and packaged at a Pennsylvania facility.
3. If the primary agricultural ingredients of the processed product are grown in Pennsylvania [1], the processor must agree to buy as much of that ingredient as is practical given seasonal restrictions and other business exigencies.

#### **Processors/manufacturers:**

A processor or manufacturer can become licensed in its entirety if it meets all of the following criteria:

1. Must be headquartered in Pennsylvania with at least one processing facility located in the Commonwealth, and
2. Must agree to produce as many products meeting the criteria for "Processed Products" as practical given seasonal restrictions and other business exigencies, and
3. Their processing facility(ies) located in Pennsylvania must be in compliance with all state and federal food safety and sanitary requirements and not have incurred a major violation of these requirements within the most recent calendar year. For establishments licensed with the Department of Agriculture, the threshold will be a passing score of 70 and cannot have critical violations not corrected within a 30-day period at any time within the most recent calendar year. For establishments registered with the Department, the threshold will be not having any major violation citations not corrected within a 30-day period within the most recent calendar year.

---

[ 1 ] Product used as an ingredient is listed within the Pennsylvania Agricultural Statistics Annual Report as being grown in the Commonwealth at a commercial level.

**Grocery stores, nurseries and other retailers:**

Grocery stores, nurseries and other retailers can become licensed in their entirety if they meet all of the following criteria:

1. Must be physically located within Pennsylvania, and
2. Must carry at least 50 different products or brands meeting the criteria for either “fresh, unprocessed products” or “processed products” listed above, and
3. When Pennsylvania grown produce and nursery stock is in season, grocery stores and nurseries must strive to merchandise as many of these available Pennsylvania Preferred products as possible, and
4. Must meet all PA and US standards of health and safety.

**Restaurant menu items:**

Individual restaurant menu items that include featured ingredients meeting the standards listed for fresh or processed food products may be identified with the Pennsylvania Preferred ® logo.

**Restaurants:**

Restaurants can become licensed in their entirety if they meet all of the following criteria:

1. Must be physically located within Pennsylvania, and
2. Must strive to offer as many entrée items with featured ingredients meeting the criteria for either fresh or processed food products as practical given seasonal restrictions and other business exigencies, and
3. Must meet all PA and US standards of health and safety.

**Indirect program participants:**

1. Indirect participants, such as distributors, wholesalers and relevant trade associations, may become a Pennsylvania Preferred ® Supporting Member as long as they do their best to support Pennsylvania agriculture, and actively support and promote the Pennsylvania Preferred ® program to their relevant constituencies, and
2. Indirect participants must sign a license agreement through which they will commit to using the logo only in connection with program purposes.

EXHIBIT B  
PA PREFERRED® /BQA BEEF LABEL CONTRACT

I, \_\_\_\_\_ (name), agree to follow all requirements and recommendations of the BQA Program. I further agree to adhere to the guidelines set by the PA BQA Commission as they relate to the proper usage of the PA Preferred/BQA Beef Label. I also understand that if I fail to adhere to the guidelines of the BQA Commission or the recommendations of the BQA Program, that my contract could be deemed null and void.

**BQA Label Guidelines (As of 9/1/2007):**

Anyone wishing to use the Trademarked PA Preferred/BQA Beef Label on retail packaged or boxed beef must seek authorization from the Pennsylvania BQA Commission. In order to meet compliance a user must:

1. Assure a system of segregating PA Preferred/ BQA product from other sourced beef.
2. Be a Pennsylvania BQA Certified Producer. As a BQA Certified Producer you have agreed to comply with the program guidelines regarding feedstuffs; feed additives and medications; injectable animal health products; care and husbandry practices; and processing/treatment records.
3. Ensure all beef being marketed under the PA Preferred/BQA Beef Label is fed for the last 100 days in Pennsylvania prior to being harvested.
4. Meet the most current Pennsylvania BQA labeling restrictions. These are available from the Pennsylvania BQA Commission/ Pennsylvania Beef Council at 717-939-7000. If and when the requirements are amended, producers using the label will be notified and asked to sign an updated contract.
5. Have a signed contractual agreement approved and on file in the PA BQA office. (Pennsylvania Beef Council - 1500 Fulling Mill Road - Middletown, PA 17057)

Print Name: \_\_\_\_\_

Mailing Address \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: (        ) \_\_\_\_\_ Fax: (        ) \_\_\_\_\_

E-Mail: \_\_\_\_\_ Web Address: \_\_\_\_\_

\_\_\_\_\_  
Applicant's Signature

\_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_  
Date

\_\_\_\_\_  
BQA Chairperson

\_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_  
Date

EXHIBIT B  
PENNSYLVANIA PREFERRED®  
EGG STANDARDS

1. In compliance with all provisions of the Pennsylvania Egg Quality Assurance Program.
2. In compliance with all provisions of the United Egg Producers Certified Animal Care Program.
3. Product meets or exceeds all local, state, and federal safety and quality requirements.
4. Product is not re-packed or re-dated after initial processing and packaging.
5. Product sell by date is not more than 30 days after initial processing and packaging date.
6. If the product is labeled organic, the producer must be certified by an approved Pennsylvania Department of Agriculture organic certifying agency.
7. Egg production sites are in compliance with all Pennsylvania Nutrient Management Guidelines and dispose of manure according to an approved Nutrient Management Plan.
8. Egg production sites and processing sites are in compliance with the USDA Good Agricultural Practices and Good Handling Practices Audit Verification Program.

## EXHIBIT B FOR FRESH-CUT PRODUCE PROCESSORS

- ❖ **Good Agricultural Practices (GAPs):** (applies to both the field and packing shed)
  - Agricultural Water: source, purity (chemicals, pathogens, fertilizers, run-off contamination), treated if needed, monitored.
  - Fertilizer and pesticide application (type, dosage, timing).
  - Worker Health & Hygiene: no ill workers, training in hand washing, use of gloves, hairnets and aprons, restroom & hand washing facilities available in the field.
  - Field Sanitation: sanitized food contact surfaces, packaging supplies not stored on the ground or left out over night, foreign material in the field, integrated pest control program, processing water chemistry monitored.
  - Cooling Facility Sanitation: ice made with potable water and held under sanitary conditions, restroom facilities, worker health & hygiene, facility design.
  - Transportation: shipped in clean, cold trailers.
  - Traceability: ability to track each lot to the field and harvest date and to where it was distributed.
  - Documentation of all programs.
- ❖ **Good Management Practices (GMPs):** employee training and adherence
  - Glove, smock, hairnet, sleeve protector use.
  - Hand washing.
  - No jewelry.
  - No eating in the plant.
  - Hand-dip stations.
  - Color coding of utensils, tubs, barrels to prevent cross contamination.
  - Traffic flow raw to finished.
  - No ill employees around the food.
  - Annual plant wide training.
  - Plant sanitation program.
- ❖ **Hazard Analysis Critical Control Points Plan (HACCP Plan):**
  - Entire process is evaluated from beginning to end to identify areas where product safety could be compromised. Tests and limits are put in place to control critical steps of the process. The control points are monitored throughout the run.
  - An example of where we use a control point is with the product wash water. The chlorine and pH levels need to be within a specified range to be effective.
- ❖ **In-house Testing:**
  - Equipment tested before start up to ensure that it is clean and ready for production.

(EXHIBIT B CONTINUED)  
FOR FRESH-CUT PRODUCE PROCESSORS

- Each load of raw product is evaluated upon arrival to determine the quality and temperature of the product. Quality will vary from region-to-region and with the change of seasons.
- Package integrity, headspace gases, conformance to specifications.
- Microbiological testing to verify that the wash step is effective.
- Shelf life testing.

❖ **Audits:**

- Monthly self audits to identify areas in need of improvement.
- Regulatory audits (local health department, FDA).
- 3<sup>rd</sup> party audits.
- Customer audits.

❖ **Cold Chain: store the product at 34°F:**

- Everything mentioned up to this point becomes pointless if the cold chain is not maintained from farm to fork.
- The field heat needs to be removed quickly after harvest and the produce needs to be kept cold as it is shipped to the processor.
- Maintain the cold chain from the time that it arrives, throughout storage and then as it is shipped to the customer.
- It is very important that the cold chain is maintained on docks, in warehouses and throughout distribution.
- At higher temperatures, the respiration rate of the produce increases. (The faster the respiration rate, the sooner the product will decay.)
- In general, microbes grow slower at lower temperatures. An increase in temperatures accelerates microbial growth. Higher microbial numbers may cause premature spoiling and possible package bloating.
- The final customer must also maintain the cold chain until the product is consumed.
- If the cold chain is interrupted then the quality and shelf life of the product will suffer. A break in the cold chain can quickly reduce the shelf life by several days.

○

Product Temperature (°F)	How Long It Will Stay Fresh
70°F	½ Day
60°F	1 Day
50°F	2 Days
45°F	5 Days
40°F	12 Days
35°F	14 Days

PA DEPARTMENT OF AGRICULTURE  
PA PREFERRED® PROGRAM  
PRODUCT CLASSIFICATION FORM

1 PRODUCE		2 MEAT PRODUCTS		3 DAIRY	
Fruits	Organic	Canned/Processed	Sheep/Lamb/Elk	Milk	Goat Milk
Berries	Miscellaneous	Deer	Venison/Bison	Butter	Specialty Products
Herbs		Beef	Pork	Cheese	Organic
Mushrooms		Chicken/Turkey/Duck	Goat	Ice Cream	
Vegetables		Hot Dogs/Sausage	Other Specialty Meat	Yogurt	
Seeds		Ostrich/Emu	Organic	Cream	
4 FISH		5 BREAD & BAKESHOP		6 SNACKS, COOKIES & CANDY	
Fish		Breads	Brownies	Chocolate/Fudge	Nuts/Pretzels
Farm Raised Fish		Desserts	Pies	Candy/Confections	Popcorn
Processed		Muffins	Cookies	Chips/Snack Mixes	Snack Cakes & Bars
Miscellaneous		Donuts	Miscellaneous Baked	Crackers	Bakery/Cookies
		Pastries		Desserts	Dips
		Cakes		Fruit Snacks/Jerky	Other
7 BEVERAGES		8 LIVESTOCK FARM ANIMALS		9 EGGS	
Beer	Tea	Beef Cattle	Poultry	Eggs	
Spirits	Coffee	Dairy Cows	Fowl		
Wine	Soft Drinks	Emus	Sheep		
Juice	Water	Equine	Goats		
Cider	Powered Drinks	Ostrich	Genetics		
Milk		Pigs	Other		
10 DRESSINGS/ SAUCES/ CONDIMENTS		11 GROCERY STORES		12 ORGANIC	
Condiments/Dressings	Mayonnaise	Grocery Stores		Beverages	Snacks
Jams/Preserves	Mustard	Convenience Stores		Dairy	Cookies/Candy
Marinades	Ketchup			Fruit	Spices
Salsa	Spreads			Meat/Poultry	Syrups/Toppings
Sauces	Pickles (Organic)			Vegetables	Soy
Salad Dressing				Bread & Bakeshop	Kosher/Ethnic
Dips				Canned/Jarred Foods	Other
13 NURSERY & GARDENING		14 WOOD PRODUCTS		15 TREES	
Annuals/Perennials	Trees/Shrubs	Logs	Coal	Christmas Trees	
Water Gardening	Turf Grass	Lumber	Secondary Products		
Landscaping Supplies	Sod	Furniture	Other		
Nursery/Greenhouse	Herbs	Paper			
Mulch	House Plants	Mulch			
Seeds	Other	Pallets			







PA PREFERRED<sup>®</sup> POINT OF PURCHASE (POP)  
 PROMOTIONAL MATERIAL ORDER FORM  
 12 Million consumers are looking for this logo  
[www.papreferred.com](http://www.papreferred.com)

To demonstrate ongoing commitment to Pennsylvania's economy the Pennsylvania Department of Agriculture provides **FREE PA Preferred<sup>®</sup> Point of Purchase (POP) Promotional Materials** to authorized PA Preferred<sup>®</sup> growers, producers, processors, wholesale and retail companies in Pennsylvania.

To obtain promotional materials, please provide the contact information requested and the quantities of each item desired. You may fax or mail your order form.

**Pennsylvania Department of Agriculture  
 Bureau of Market Development  
 PA Preferred<sup>®</sup> Program  
 2301 North Cameron Street, Room 311  
 Harrisburg, PA 17110-9408  
 Contact: Ellen Molko Telephone: (717) 787-6901 Fax: (717) 787-5643**

Point of Purchase (POP) Materials include: window clings, banners, shelf-talkers, posters, plant tags, stickers, vehicle decals, price cards and camera-ready artwork CD.

**PLEASE PRINT BUSINESS INFORMATION CLEARLY**

DATE: \_\_\_/\_\_\_/\_\_\_ NAME: \_\_\_\_\_ PA PREFERRED ID# \_\_\_\_\_

COMPANY NAME: \_\_\_\_\_ NUMBER OF STORES: \_\_\_\_\_

*(If different from above); or provide store address list.*

STREET ADDRESS & \_\_\_\_\_

P.O. BOX: \_\_\_\_\_ CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: ( ) \_\_\_\_\_ FAX: ( ) \_\_\_\_\_

E-MAIL ADDRESS: \_\_\_\_\_

WEB ADDRESS: \_\_\_\_\_



**VEHICLE DECAL**  
 \_\_\_\_\_ 12" x 12"



**POSTER**  
 \_\_\_\_\_ 11"x8½"



**WINDOW CLING**  
 \_\_\_\_\_ 8"x 6 ½"



**SHELTALKER**  
 \_\_\_\_\_ 4" x 3 ½"



**PRICE CARD BOOKLET**  
 \_\_\_\_\_ 5 ½ " x 3 ½ "  
 20 Cards per Booklet



**PLANT TAG**  
 \_\_\_\_\_  
 1 7/8" x 3 ¼"



**STICKERS**  
 \_\_\_\_\_ 1"x 1  
 250 or 500 per roll



**CAMERA READY**  
 \_\_\_\_\_ CD  
 (logo formats)



**SPECIAL VINYL BANNERS**  
*Limited Supply - Contact this office*  
 2'X4' and 4'X8'

*All items are subject to availability*